



ROSETTE MEDIA

DIGITAL MEDIA KIT 2017

DISPLAY ADVERTISING - DESKTOP							
AD FORMAT	MATERIAL SPECS/ CREATE FORMAT (WXH)	MAX. FILE SIZE	FORMAT	2 WEEKS		4 WEEKS	
				100% SOV (SGD)	50% SOV (SGD)	100% SOV (SGD)	50% SOV (SGD)
Top Banner Ad		Less than 5 mb	JPG or PNG	10,000	5,000	18,000	8,000
Ad with PR release writeup		Less than 5 mb	JPG or PNG	8,000	4,000	14,000	7,000
Ad with PR title		Less than 5 mb	JPG or PNG	6,000	3,000	10,000	5,000
Left Top Banner Ad		Less than 5 mb	JPG or PNG	5,000	2,500	8,000	4,000
Left Middle Banner Ad		Less than 5 mb	JPG or PNG	4,000	2,000	6,000	3,000
Left Bottom Banner Ad		Less than 5 mb	JPG or PNG	3,000	1,500	4,000	2,000
Bottom Banner Ad		Less than 5 mb	JPG or PNG	5,000	2,500	8,000	4,000